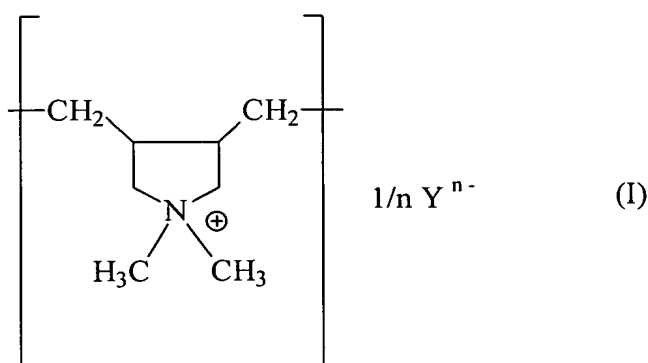


WHAT IS CLAIMED IS:

1. A preparation for coloring keratin fibers which contains dyes and/or dye precursors comprising:

(A) at least one silicone oil and/or a silicone gum and

5 (B) at least one polymer containing at least one monomer unit corresponding to formula (I):



in which n is a number of 1 to 3 and Y is a physiologically compatible anion.

2. The preparation of claim 1 wherein component (A) is a dialkyl polysiloxane or one of its derivatives.

3. The preparation of claim 2 wherein component (A) is a dimethyl polysiloxane or one of its derivatives.

4. The preparation of claim 3 wherein component (A) is an aminofunctional derivative of dialkyl polysiloxane.

5. The preparation of claim 4 wherein component (A) is amodimethicone.

6. The preparation of claim 1 wherein component (B) is a cationic polymer.

7. The preparation of claim 6 wherein component (B) is a homopolymer of the monomer units of formula (I).

8. The preparation of claim 6 wherein component (B) is a copolymer containing the monomer unit of formula (I) and esters or amides of acrylic acid and/or methacrylic acid.

9. The preparation of claim 8 wherein component (B) is a copolymer of the monomer unit of formula (I) and acrylamide.

10. The preparation of claim 1 wherein component (B) is an amphoteric polymer.

11. The preparation of claim 10 wherein component (B) is a copolymer containing the monomer unit of formula (I) and acrylic acid and/or methacrylic acid.

12. The preparation of claim 11 wherein component (B) is a copolymer of the

monomer unit of formula (I) and acrylic acid.

13. The preparation of claim 10 wherein component (B) contains at least one monomer unit selected from esters or amides of acrylic acid and/or methacrylic acid.

5 14. The preparation of claim 13 wherein component (B) contains a copolymer of the monomer unit of formula (I), acrylic acid and acrylamide.

15. The preparation of claim 1 wherein the dye precursor contains at least one primary intermediate.

16. The preparation of claim 15 wherein the dye precursor contains at least one indole and/or indoline derivative.

10 17. The preparation of claim 1 further comprising at least one secondary intermediate.

18. The preparation of claim 1 further comprising at least one substantive dye.

15 19. A method for coloring keratin fibers comprising mixing one of the preparations of claim 1 with an oxidizing agent preparation immediately before application, applying the mixture to the keratin fibers and, after a contact time, rinsing off the mixture.

20. The method of claim 19 wherein the oxidizing agent preparation contains a quaternary ammonium compound.

20 21. A method for coloring keratin fibers comprising applying one of the preparations of claim 1 to the keratin fibers and then applying a second preparation comprising a mixture of one of the preparations of claim 1 and an oxidizing agent preparation; and, after a contact time, rinsing the fibers thoroughly.

22. The method of claim 21 wherein the oxidizing agent preparation contains a quaternary ammonium compound.

25 23. A two-component kit for coloring keratin fibers comprising a first preparation according to claim 1 and a second preparation containing at least one oxidizing agent and at least one quaternary ammonium compound.